



**For Immediate Release**

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**CARRIER TRANSICOLD NAMES DEALERS OF THE YEAR**

ATHENS, Ga., May 13, 2009 – Making its 25<sup>th</sup> anniversary year as a Carrier Transicold dealer even more commemorative, DeCleene Truck Repair and Refrigeration of De Pere, Wis., was named Carrier’s 2008 North America Dealer of the Year. Carrier Transicold is part of Carrier Corp., a unit of United Technologies Corp. (NYSE: UTX).

Reefer Services of Santo Domingo, Dominican Republic, was named Latin America Dealer of the Year. In total, 27 dealerships and three individuals from Carrier’s North America and Latin America dealer networks were recognized for strong sales and service performance, making significant investments in facilities and achieving business objectives.

“This year’s winners demonstrated how a relentless pursuit of customer satisfaction can overcome a challenging environment,” said Joe Porto, director of sales for Carrier Transicold. “They proved how remaining true to the fundamentals of service proficiency, sales effectiveness, investing in customer satisfaction and delivery not only help you survive difficult economic conditions, but excel. In 2008 DeCleene demonstrated commitment, passion, focus, teamwork and a tenacious desire to satisfy their customers.”

A family-owned operation, DeCleene was founded in 1969 as a trucking company and switched to an all-service operation in 1980. DeCleene became a Carrier Transicold dealer in 1984 and previously was named Dealer of the Year in 2002. Operated by Mike DeCleene, president, and his brother Craig, vice president, DeCleene has other Wisconsin operations in DeForest and Milwaukee, and a mobile unit based in Wausau. DeCleene also received Carrier NextLevel 2 Perfect Score awards for its De Pere and DeForest operations.

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Also celebrating a significant anniversary this year, Reefer Services was founded in 1999 as a Carrier-authorized marine container refrigeration service center and later expanded as a Carrier Transicold truck and trailer refrigeration dealer serving the Dominican Republic.

“Reefer Service’s extraordinary sensitivity to market needs combined with the strength of the Carrier brand have helped them achieve an outstanding position in the market,” said Jesus Estrada, Carrier Transicold’s region director for Mexico and Latin America. Led by principals Guillermo Iglesias and David Elias, Reefer Services also received NextLevel 2 Perfect Score and Quota-Buster awards.

Carrier’s NextLevel 2 program uses comprehensive performance criteria to challenge dealers each year. Carrier provided a total of 37 achievement awards for 2008 dealer performance. Individual recognition included Dealer Sales Manager of the Year, Hugh Giles of Carrier-Transicold South, Lake City, Ga.; Dealer Service Manager of the Year, Danny Boes of Midlands Carrier Transicold, Omaha, Neb.; and Dealer Parts Manager of the Year, Mark Allen of Gateway Industrial Power, Justice, Ill.

### **About Carrier Transicold**

Carrier Transicold provides industry-leading transport temperature control and anti-idling solutions with a complete line of equipment for refrigerated trucks, trailers and containers, auxiliary power units for heavy-duty trucks and transport air-conditioning systems for buses and recreational vehicles. Carrier Transicold is a unit of Carrier Corp. Headquartered in Farmington, Conn., Carrier Corp. is the world’s largest provider of heating, air-conditioning and refrigeration solutions. With 2008 revenues of \$14.9 billion, Carrier has approximately 41,000 employees worldwide and operations in more than 170 countries. Carrier is part of United Technologies Corp., a Hartford, Connecticut-based provider of products and services to the aerospace and building systems industries worldwide. Visit [www.carrier.com](http://www.carrier.com) for more information.

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### Carrier Transicold Dealers of the Year – 3

*Editors: Please note that the photos embedded in this document are for reference only. Higher resolution versions have been provided separately.*



***Caption for: Carrier\_2008DOY.JPG***

Mike DeCleene, president, and Craig DeCleene, vice president of DeCleene Truck Repair and Refrigeration, Carrier Transicold's 2008 North America Dealer of the Year.



***Caption for: Carrier\_2008LatinDOY.JPG***

David Elias and Guillermo Iglesias, principals of Reefer Services, Carrier Transicold's 2008 Latin America Dealer of the Year.